The 5th edition of ALUMINIUM MIDDLE EAST brought together over 2,000 leading companies specialising in aluminium & allied industries in the MENA region.

- 2,447 Attendees
- 355 Business Meetings
- 27 Exhibiting Countries
- 65 Visiting Countries
- 2,318 sqm Net Exhibition Space
- 5 International Pavilions
- 142 Exhibiting Companies
Exhibitor Profile

142 companies
27 countries
5 International Pavilions

68% were satisfied with the quality of visitors
83% rated ALUMINIUM MIDDLE EAST as important to their business
74% use ALUMINIUM MIDDLE EAST to sell
70% see ALUMINIUM MIDDLE EAST as a regional event

Exhibitors by Country

Australia
Austria
Bahrain
Canada
China
France
Germany
India
Iran
Italy
Japan
Jordan
Korea
Norway
Romania
Russia
Saudi Arabia
Spain
South Africa
Taiwan
United Kingdom
USA
Uzbekistan

China Pavilion
Made in Germany Pavilion
India Pavilion
Italy Pavilion
North American Pavilion

Aluminium products for special application
Information and Education
Services and consultancy
Jobbing services, sub-contractors
Light metals trade and recycling
Surface treatment
Plant machinery and supplies for aluminium refining
Raw materials, primary metal products
Semi-finished products, semi fabricates
Castings and heat treatment
Plant machinery and supplies for aluminium extraction
Plant machinery and supplies for aluminium processing
Visitor Profile

2,447 attendees
65 countries

Areas of Interest

- Architectural Design: 21%
- Contractors: 41%
- Manufacturing and Processing Industries: 52%
- Service Providers: 34%
- Construction Industry: 14%
- Subcontractors: 3%
- Plumbing and HVAC Equipment: 8%
- Hardware Trade: 6%
- Hardware Manufacturing: 4%
- Hardware Distribution: 4%
- Facility Management: 6%
- Hardware Trade: 8%

Company Activity

- Manufacturing and Processing Industries: 52%
- Construction Industry: 14%
- Service Providers: 34%

65
Countries visited
88%
of attendees intend to visit the next edition
81%
of visitors were satisfied
ALUMINIUM MIDDLE EAST Business Connect is a pre-scheduled meetings programme matching exhibitors with highly targeted decision-makers with qualified procurement requirements of aluminium products and services in the Middle East, North Africa and South Asia Region.
Our powerful marketing and PR campaign reached out the global aluminium industry

<table>
<thead>
<tr>
<th>WEBSITE</th>
<th>SOCIAL MEDIA</th>
<th>E-MARKETING</th>
<th>PR</th>
<th>DIGITAL</th>
<th>PARTNERSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Media Partners</td>
<td>42,000 SMS campaigns to Industry Professionals</td>
<td></td>
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<tr>
<td>20,000 Industry Professionals on our database</td>
<td>12,064 Likes on our Social Media Community</td>
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<td>214,348 website page views</td>
<td>54,541 unique website users</td>
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</tbody>
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MARKETING & PR CAMPAIGN WORTH OVER

AED 1,000,000
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Circle
We look forward to welcoming you to the next edition.

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Book your stand today and be part of the biggest gathering for aluminium professionals and the leading exhibition for aluminium products, technologies and investments in the Middle East.

Please contact Daniyal Qureshi at daniyal.qureshi@reedexpo.ae or call +971 50 449 5731