

# 2017 FACTS & FIGURES ALUMINIUM MIDDLE EAST



## ALUMINIUM MIDDLE EAST 2017

15 - 17 May 2017

Dubai International Convention & Exhibition Centre

**FORGING CONNECTIONS.  
BUILDING POSSIBILITIES.**

THE REGION'S LARGEST DEDICATED  
EVENT FOR THE ALUMINIUM AND ALLIED INDUSTRY

Organised by

 Reed Exhibitions®

[www.aluminium-middleeast.com](http://www.aluminium-middleeast.com)

# Quick Facts

The 5th edition of ALUMINIUM MIDDLE EAST  
**brought together over 2,000**

leading companies specialising in aluminium  
& allied industries in the MENA region.



**2,447**  
Attendees



**355**  
Business Meetings



**27**  
Exhibiting Countries



**65**  
Visiting Countries



**2,318 sqm**  
Net Exhibition  
Space



**5**  
International  
Pavilions



**142**  
Exhibiting  
Companies

# MARKETING & PR CAMPAIGN WORTH OVER

# AED 1,000,000

Our powerful marketing and PR campaign reached out the global aluminium industry



**23**  
Media Partners



**42,000**  
SMS campaigns to Industry Professionals



**20,000**  
Industry Professionals  
on our database



**12,064**  
Likes on our  
Social Media Community



**214,348**  
website page views



**54,541**  
unique website users

# Thank you to all our Partners & Supporters

## Sponsors



## Supporters



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## Media Partners



## Knowledge Partner



# We look forward to **welcoming you** to the next edition.

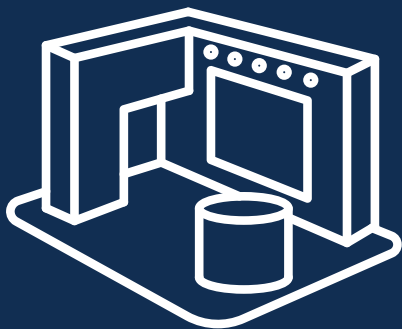


Organised by



PO Box 77899  
Abu Dhabi, UAE

[www.aluminium-middleeast.com](http://www.aluminium-middleeast.com)



Book your stand today and be part of the biggest gathering for aluminium professionals and the leading exhibition for aluminium products, technologies and investments in the Middle East.

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